

Syeda Afshana, a Gold Medalist in Mass Communication and Journalism, is a Professor at the Media Education Research Centre, University of Kashmir. An alumnus of the International Academy of Leadership (Germany) and a Visiting Fellow at the Centre of International Studies, Cambridge University, she is also an independent writer, columnist and poet.

With over 22 years of extensive post-graduate teaching experience, Afshana has mentored and guided numerous PhD scholars, many of whom are now established academicians themselves. She holds the unique distinction of being the only media academician in Kashmir to have supervised her own PhD research (Self-supervision/Supplication) and completed it within a record time of two years.

As a lifelong learner, she has attended numerous prestigious fellowships, courses and workshops, including from Harvard University, Cambridge University, Johannesburg University, IAL Germany, and Nazareth College USA, among others. Her areas of academic expertise encompass International Relations and International Communication, Radio and Television Production, Conflict Studies and Reporting, Convergent Journalism, Narrative Journalism, Health Communication, and Print Media Editing.

Afshana is a regular columnist with over 1,200 bylines to her credit. In addition to regularly contributing to Indian national news magazines, she has authored several books on poetry and prose, and contributed chapters to academic textbooks. Her more than 40 research papers have been widely cited in fields related to media and gender studies, and she has presented her work at several international universities.

She has vast experience in research, having completed numerous research projects. She is currently the Principal Investigator (PI) of several ongoing research projects. She also serves as an Academic Consultant for certain social and research projects, and is a member of various national and international organisations.