



TWO DAY NATIONAL WORKSHOP

“INNOVATE 2 ELEVATE: IGNITING INNOVATION AND ENTREPRENEURSHIP”



25TH - 26TH SEPTEMBER 2023
09:00AM – 05:00PM

VENUE: GANDHI BHAWAN
UNIVERSITY OF KASHMIR,
SRINAGAR

ORGANISED BY

**CENTRE FOR INNOVATION,
INCUBATION AND
ENTREPRENEURSHIP**

INSTITUTE OF TECHNOLOGY
UNIVERSITY OF KASHMIR
ZAKURA CAMPUS



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CHAIRMAN'S MESSAGE

Innovations being vital in the contemporary era need to be evolved and supported from the very basic levels and that's Centre for Innovation, Incubation and Entrepreneurship(CIIE) has been established at University of Kashmir with a vision to inspire, encourage and nurture the students and innovators by exploring to new ideas and processes by inculcating in students a sense of become potential innovators and entrepreneurs thereby leading them towards a successful journey of becoming job providers rather than being job seekers in the market.

CIIE since its very inception has been striving to successfully provide an enabling ecosystem with the eventually succor innovations from the scratch and lead innovators with the thrill and skill of becoming assets to the nation. Wishing CIIE team success in their future endeavors.



PROF. GOWHAR B VAKIL
DIRECTOR IOT & CHAIRMAN
CIIE

COORDINATOR'S MESSAGE

Creativity and Innovation is the backbone of our teaching philosophy. Every student/faculty needs to be an innovator, a creator and a problem solver; with this in mind we have developed the Incubation Center where our students learn new ways of being a creative, innovative and problem solver existing issues of the society. Centre for Innovation, Incubation and Entrepreneurship (CIIE), seeks to bring together students, faculty, alumni and the community to design critical, creative and systems solutions for the complex challenges of today's world. At The Centre for Innovation, Incubation and Entrepreneurship we aim to not only encourage innovative ideas, we also work towards putting those ideas into action by creating partnerships, platforms and products.

plus to build grit, will and perseverance, a desire for social change, cultural competence and critical and systems thinking. CIIE is committed to provide the handholding of the young and inquisitive minds besides backing up their ideas to transform it from scrap ie mind to market.



DR. BILAL AHMAD MALIK
COORDINATOR CIIE

ABOUT CIIE

Established as a Centre in the University of Kashmir in March 2021 as “Centre for Innovation, Incubation and Entrepreneurship promotes Innovation, Incubation and encourages entrepreneurship primarily among students of Institute of Technology besides catering to entrepreneurial challenges of youth in the area thus equipping them with various useful skills towards becoming self-sufficient.

OUR MISSION

“To foster and augment the development of innovative ideas which can translate into new business models, better products and improved services.”

OBJECTIVES OF CIIE

- “ Facilitate Inventors, Innovators for IPR Management including support for filing patent applications within and outside India.
- Organize Entrepreneurship awareness camps, Entrepreneurship Development programmes and Faculty Development programmes for inculcating Science and Technology based entrepreneurial culture in the Jammu and Kashmir.
- Link Innovators with Technological scientific and managerial experts through jointly defined research programme, exhibitions, training and lateral learning workshops etc. for augmenting innovations.
- Incubation support for prototype development for ideas and indigenous Innovative Entrepreneurship.
- Development of Indigenous and innovative technologies, involving scientists and innovators in a problem-solving research and facilitating technology transfer from mind to market.
- Organize seminars, conferences, workshops, scouting camps and training programmes related to technology innovation, technology transfer for technopreneurship development.

MODES OF IMPLEMENTATION OF CIIE

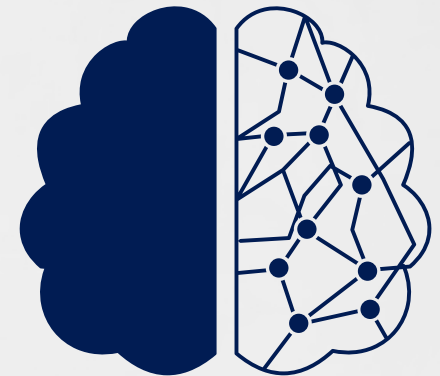
1. Scouting, Documentation and Awareness Campaign. scouting involve extensive fieldwork and travel in rural and urban areas of J&K and organize awareness programs (IDEATHON) on technology Innovation and patenting in different villages, colleges, schools, institutions across the region.
2. Research, Analysis and IPR management Verifying and analysing the claims of innovators and screen out meritorious innovations
3. Product Development, Testing and Value Addition Prototype development in-house prototyping facility, including technical expertise and equipment to develop prototypes. Testing, benchmarking, value addition and scaling up of innovative ideas to be carried out.
4. Business Development and Technology Transfer. Organise Exhibitions and business development meetings to effectively take the technologies from lab to market



WORKSHOP OVERVIEW

The Innovate 2 Elevate workshop aims to equip the students with the tools, knowledge, and the confidence needed to navigate the dynamic landscape of the innovation and Entrepreneurship successfully and provide a practical experience in the fields of Innovation and Entrepreneurship. Through the combination of interactive sessions, expert's talks, engaging activities, case studies and collaborative exercise, participants will develop a strong foundation in Innovation thinking and Entrepreneurial skills.

Centre for Innovation, Incubation & Entrepreneurship(CIIE) Institute of Technology,University of Kashmir organising this event, has been designed to pitch and promote innovation and ideas for a better future. CIIE aims at encouraging students to have creative and unique ideas for local and global problems.



INVITED SPEAKERS

SESSIONS

1. Innovation and Exploration Session

- Introduction to Innovation
- Ideation Technique
- Innovation in Practice

2. Navigating Entrepreneurship

- Introduction to Entrepreneurship
- Building a startup
- Pitch Perfect

3. Intellectual Property Rights

4. Expert Talk on Startup ecosystem



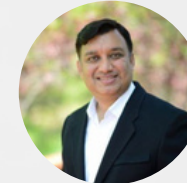
PROF. SHOBHA BAGAI
DIRECTOR-CIC
UNIVERSITY OF DELHI



DR. ASANI BHADURI
CIC, UNIVERSITY OF DEHLI



MR. ANSHUMALI SAXENA
CIC, UNIVERSITY OF DEHLI



DR NIKHIL AGARWAL
CEO SIIC
IIT KANPUR



MR. JATIN MISHRA
MANAGER AGRI-TECH
SIIC IIT KANPUR



MS. REEMA SAHNI
MEDIRATTA
TTO-FITT, IIT DEHLI



MS. RIDHIMA
TTO-FITT, IIT DEHLI

CHIEF PATRON

PROF. NILOFER KHAN
HON'BLE VICE CHANCELLOR
UNIVERSITY OF KASHMIR

PATRON

DR. NISAR AHMAD MIR
REGISTRAR
UNIVERSITY OF KASHMIR

CONVENER:

PROF. GOWHAR BASHIR VAKIL
DIRECTOR IOT & CHAIRMAN CIIE

CO-CONVENER:

DR. BILAL AHAMD MALIK
COORDINATOR CIIE

CIIE, IOT, UOK

ORGANISING COMMITTEE:

- DR JUNAID HASSAN MASSODI
- DR. ABDUL MUEED HAFIZ
- ER. ROUF UL ALAM BHAT
- ER. ADIL MUDASIR KHAN
- ER. MOHD AARISH SHAHEEN
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- ER. YOUNIS AHMAD MALIK
- ER. NASIA NAQASH
- ER. SAMIA ISHAQ
- ER. SABAH UN NISA
- DR. SUMMERA BANDAY
- ER. UZMA MAQBOOL
- ER. JUNAID AYOUB
- ER. SADIYA SHAH

6

SCHEDULE

DAY 1

SEPTEMBER 25, 2023

Activity	Resource Person/Speaker	Timing	Venue
DAY- 1 Inaugural			
Welcome address	Prof. Gowhar Bashir (Director IOT/Chairman CIIE)	10:00-10:10 am	Main Hall Gandhi Bawan University of Kashmir
Special Remarks	Dr. Nisar A. Mir (Registrar UoK)	10:10 am-10:20 am	
Keynote Address	Prof. F A Masoodi (Dean Academics, UoK)	10:20 am- 10:30 am	
Workshop Highlights	Prof. Shobha Bagai (Head CIC, Delhi University)	10:30-10:40 am	
Presidential address	Honb'le Vice Chancellor UoK	10:40 am -11:00 am	Main Hall Gandhi Bawan University of Kashmir
Vote of thanks	Dr. Bilal Ahmad Malik (Coordinator CIIE)	11:00 am -11:10 am	
Tea Break		11:00 am-11:30 am	

Innovation Exploration Session			
Introduction to Innovation	Prof. Shobha Bagai, Dr. Asani Baduri, Mr. Anshumali Saxena (CIC, University of Delhi)	11:30 am-12:30 Pm	Conference Room Gandhi Bawan University of Kashmir
Ideation Techniques		12:30 pm-01:30pm	
Lunch Break		01:30pm -02:00 Pm	
Innovation in practice	Continued session	02:10 Pm-04:00 Pm	Conference Room Gandhi Bawan University of Kashmir
IPR Session			
Basics of IPR	Ms. Ridhimai TTOFITT, IIT Delhi	04:00 Pm-04:30Pm	Conference Room Gandhi Bawan University of Kashmir
Demystifying Technology Transfer	Ms. Reema Sahni Medirattai-TTO FITT, IIT Delhi	04:30 Pm-05:00 Pm	

SCHEDULE

DAY 2

SEPTEMBER 26, 2023

Navigating Entrepreneurship Session-Day-2			
Introduction to Entrepreneurship	Dr. Asani Baduri Saxena, CIC, University of Delhi	09:30 am-10:00 am	Conference Room Gandhi Bawan University of Kashmir
Building a Start-up		10:00 am- 11:00 am	
Tea Break	11:00 am -11:15 am		
Pitch Perfect	Mr. Anshumali Saxena CIC, University of Delhi	11:15 am-01:15Pm	
Lunch Break		01:15 Pm-02:00 Pm	Dining Hall Gandhi BawanUniversity of Kashmir.
Expert Talk on Startup ecosystem			
Government Funding Opportunities for Life Science Startups/Innovators; (BIG)	Mr. Jatin Mishra(Manager Agri-tech Startup SIIC,IIT-Kanpur)	02:00 Pm-02:30 Pm	Conference Room Gandhi Bawan University of Kashmir
Overview of Country Start-up Ecosystem and Raising Investment Mantras	Dr. Nikhil Agarwal(CEO- SIIC,IIT-Kanpur)	02:30 Pm-03:15Pm	
MoU Signing		03:15 Pm-03:45 Pm	Conference Room Gandhi Bawan University of Kashmir
TEA		03:45 Pm- 04:00 Pm	
Vote of Thanks&Valedictory Session		03:45 Pm -05:00 Pm	