



INNOVATION, DESIGN AND ENTREPRENEURSHIP (IDE) BOOTCAMP

Edition 3 - Phase 2 **20th -24th April 2026**

Day	Session No	Time	Session Topics	Session Responsibility
Day 0 (19th April 2026)		11:00 A.M - 09:00 P.M	Registration of the participants and Reporting	Host Institute
Day	Session No	Time	Session Topics	Session Responsibility
DAY 1 (20th April 2026)		07:30 A. M - 09:30 A.M	Registration of the participants and Reporting	Host Institute
		09:30 A.M - 10:15 A.M	Local Inauguration of IDE Bootcamp	Host Institute
		10:15A.M - 12.30 P.M	Design Thinking Basics	Dr. Srividhya
		12:30 P.M - 01:30 P.M	Lunch Break	
	1	01:30 P. M - 03.15 P.M	From Idea to Impact: Building a Startup Journey Powered by AI	Dr. Irfana Rashid / Dr. Srividhya
		03:15 P.M- 03:30 P.M	Tea Break	Host Institute
	2	03:45 P.M - 06:00 P.M	Problem Identification and Opportunity Discovery	Dr. Irfana Rashid
Day	Session No	Time	Session Topics	Session Responsibility
DAY 2 (21 th April 2026)	3	09:00 A.M - 11:00 A.M	Recap of Day 1 & Objective setting for Day 2 Customer Discovery Lab: Identify Customer Segments and Build Customer Personas	Dr. Srividhya
		11:00 A.M - 11:15 A.M	Tea Break	Host Institute
	4	11:15 A.M - 01:00 P.M	Navigating the Entrepreneurial Landscape: Strategies and Challenges in Building a Successful Startup	Host Institute Entrepreneur talk : 2-3 startup founders to be invited in the panel
		01:00 P.M - 02:00 P.M	Lunch Break	Host Institute
	5	02:00 P.M - 03:30 P.M	Crafting Your Unique Value Proposition: Explore Opportunities for Differentiation	Dr. Aashiq Hussain
		03:30 P.M- 03:45 P.M	Tea Break	Host Institute
	6	03:45 P.M - 06:30 P.M	Mastering Your Business Model: Lean Canvas Overview and Hands-On Sketching	Dr. Irfana Rashid / Dr. Srividhya

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DAY 3 (22th April 2026)	7	09:00 A.M - 10:00 A.M	Recap of Day 2 & Objective setting for Day 3 Pitch Your Lean Canvas: An Interactive Feedback Session	Dr. Srividhya
	8	10:00 A.M - 11:00 A.M	Revenue Models : Importance and Impact	Dr. Srividhya
		11:15 A.M - 11:30 A.M	Tea Break	Host Institute
	9	11:30 A.M- 01:00 P.M	Prototype to MVP: Transforming Validation into Actionable Insights	Dr. Irfana Rashid
		01:00 P.M - 02:00 P.M	Lunch Break	Host Institute
	10	02:00 P.M - 06:00 P.M	Incubator Visit: Guided Tour and Interaction with Startups	Host Institute
Day	Session No	Time	Session Topics	Session Responsibility
DAY 4 (23rd April 2026)	11	09:00 A.M - 11:00 A.M	Recap of Day 3 & Objective setting for Day 4 Introduction to Product Design and Development: Aligning product design with business goals	Dr. Srividhya
		11:00 A.M - 11:15 A.M	Tea Break	Host Institute
	12	11:15 A.M - 01:00 P.M	Design to Delight: Crafting Products with User Experience and Ergonomics in Mind	Host Institute
		01:00 P.M - 02:00 P.M	Lunch Break	Host Institute
	13	02:00 P.M - 03:30 P.M	Working Session: Design and Present Your Product	Host Institute
		03:30 P.M- 03:45 P.M	Tea Break	Host Institute
	14	03:45 P.M - 05:45 P.M	Financial Literacy: Planning and Projecting Financials for Your Venture	Dr. Srividhya
		05:45 P.M - 06:00 P.M	Q&A. Feedback & Takeaways	MIC /Institution's incharge
Day	Session No	Time	Session Topics	Session Responsibility
DAY 5 (24th April 2026)	15	09:00 A.M - 10:00 A.M	Recap of Day 4 & Objective setting for Day 5 Unlocking Innovation: Commercialization, IP, and Funding for Student Startups	Innovation Manager,MIC/Host Institute
	16	10:00 A.M - 01:30 P.M	Pitch Presentation Mastery: Assessments and Insightful Feedback	WF to coordinate- Dr. Srividhya ,Host Institute
		01:30 P.M - 02:30 P.M	Lunch Break	Host Institute
	17	02:30 PM- 03:30 PM	Valedictory Session	Host Institute