



CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP [CIIE]

(INSTITUTION'S INNOVATION COUNCIL)

INSTITUTE OF TECHNOLOGY,
UNIVERSITY OF KASHMIR.

Zakura Campus, Srinagar – 190024

Organizes

IDEATHON'22

(A CALL FOR INNOVATIVE IDEAS/PROOF OF CONCEPTS COMPETITION)

Registration of Innovative Ideas

(Free Registration)

Starts from 14th Nov till 30th Nov 2022 (5 Pm)

Reg. Link shall be activated on 14th Nov 2022.

Appreciation and Benefits:

- Top 3 Ideas/POCs from each category shall be awarded with cash prize
- The TOP selected Ideas/PoCs shall be further supported for IPR facility, Incubation support and prototype development.
- Potential Ideas shall be nominated for National level Competition smart India hackathons (SIH) an Initiative by Ministry of Education's Innovation cell in future.
- The Selected Ideas/Technologies shall be disseminated to Social and Industrial diffusion.

Requirements:

- Idea must be original and compatible with industry standards.
- Each team should have maximum 4 members.
- Submit Idea online as per prescribed format available on official web page <http://ciie.uok.edu.in>, <http://iot.uok.edu.in/>
- Idea should be supported with min 5 slides PPT/3 min video.
- Competition is open for Colleges/Schools/Institutions/working professionals/Grassroot Innovators/Scholars/ Faculty/Alumni.

** Decision of expert committee will be the final for selection of Top 3 POCs/Ideas in each three theme categories mentioned in the format.*

THEMES

CATEGORY-A	CATEGORY-B	CATEGORY-C
Smart Automation	Agriculture, Foodtech and Rural Development	Sustainable and Renewable Energy
Robotics and Drones	Affordable Health Care	Environment
Tourism	MedTech/BioTech/Healthcare	Clean and Green technology
Transportation and logistics	Fitness and Sports	Sanitation, Waste Management
Smart Education	Horticulture/Vetinary/forestry	Innovations related to harsh winter in Valley

OBJECTIVES

- In order to promote the culture of Innovation and Entrepreneurship among the Students/professionals/Grassroot Innovators and other likeminded people of the UT of J&K, CIIE, Institute of Technology University of Kashmir Invites Call for Innovative Ideas/Proof of concepts region wide competition.
- This program would consist of receiving Ideas, having them scrutinized by experts in the respective fields.
- Passing these Ideas/PoCs through a mentoring round on Ideation and prototype development In-house at Institute of Technology, University of Kashmir.
- Further supporting the selected Ideas/PoCs for value addition, IPR management.
- Best selected PoCs will also get chance to become part of CIIE niche.
- Further support system will also be offered to best PoCs to take their innovations forward by providing one to one business mentoring support and linkage with techno-business Incubators of the Valley.

CONVENER

Prof. Gowhar Bashir (Chairman CIIE)

Organizers

*Er. Rouf-ul-alam
Mr. Junaid Ayub
Miss Uzma Maqbool*

Student Innovation Club Representatives

*Meeran Qari
Manan Malik*

For Further Details Contact Us:

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